

FOR IMMEDIATE RELEASE

October 21, 2008

(Tampa) - FROS-T Sports, Inc. received notification today from the Government Patent and Trademark Office (GPTO) regarding their Performance Cooling Shirt. FROS-T was awarded a Patent Pending #61/194,794 so the product can “go to market”.

Victor Sanchez, National Sales Manger for *FROS-T* stated, “We are the inventors and the only source for today's premier sports cooling shirt designed to maximize optimum performance while maintaining you cool”.

Mike Fitzgerald, President and CEO stated, “Our sports shirt, ‘*FROS-T*’™ is for extreme athletes who train long, hard and who need that extra competitive advantage. We have developed a performance fit shirt that utilizes advanced polymer technology that keeps the athlete cool through evaporative cooling”. The signature application of the polymer materials has gone through several R&D prototypes; to include usage during actual sporting events.

FROS-T Sports, Inc. will begin the distribution and sales process of the advance performance cooling shirt to the industry in 2009 via wholesale and retail channels.

For further information, please contact:

Victor R. Sanchez, National Sales Manager

vsanchez@fros-t.com , (904) 993-4026

***FROS-T* Sports, Inc.**

1409 Gulf Stream Circle, #302

Brandon, FL 33511