

FOR IMMEDIATE RELEASE

November 17, 2008

(Tampa) - Victor Sanchez and Mike Fitzgerald of FROS-T Sports, Inc. participated in the USSSA Florida Elite Baseball Tournament on November 16, 2008 at Ed Radice Sports Complex in Tampa, Florida.

FROS-T set up its first booth and ‘rolled-out’ their new product - - the Performance Cooling Shirt. Victor Sanchez, National Sales Manger for *FROS-T* stated, “We are the inventors and the only source for today's premier sports cooling shirt designed to maximize optimum performance while maintaining you cool”.

Mike Fitzgerald, Founder was on-site as well. “Our sports shirt, ‘*FROS-T*’™ is for extreme athletes who train long, hard and who needs that extra competitive advantage. We have developed a compression fit shirt that utilizes advanced polymer technology that keeps the athlete cool through evaporative cooling. *FROS-T*™ carries a wide range of sizes, so you can count on the perfect fit”.

Florida Elite Baseball and FROS-T Sports, Inc have entered into an agreement for the Spring 2009 baseball season throughout the state of Florida. Florida Elite’s Executive Director, William Saunders stated, “USSSA baseball is a great venue to bring together some of the top travel baseball players in Florida... as well as the Southeast. The addition of FROS-T Sports, Inc. in supporting our efforts as a corporate sponsor brings the best together of sporting venues with sporting shirt technology”.

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